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## Patty Farmer: Playboy Laughs: The Comedy, Comedians, and Cartoons of Playboy

Following her success with *Playboy Swings*, Patty Farmer looks at Playboy's relationship with comedians and cartoonists in her new book *Playboy Laughs*.

*Playboy Laughs* invites readers onto the sets of the organization's groundbreaking TV shows, *Playboy Penthouse* and *Playboy After Dark*. These popular variety series brought top-tier comedians, impressionists, and monologists—as well as the finest musicians—into people's homes each week.

Readers will learn how before he ever dreamed of conquering the magazine publishing world—and along the way establish a worldwide brand—Hugh Hefner harbored aspirations of making his mark in the world as a cartoonist.

*Playboy Laughs* delves into the darker aspects of the time as well, tackling the ways Playboy and its comedy stars helped break down social and racial barriers as well as sexual ones.

Known for her devotion to meticulous research and clear, honest storytelling, Farmer has gained the full cooperation of the Playboy organization—and Hugh Hefner himself—making this not only an entertaining read but a trustworthy history of an under-appreciated aspect of American comic culture.